



WCCA Business Partner Program

Strengthening Wyoming's Counties and Assisting County
Commissioners in Wyoming



What is the WCCA Business Partner Program?

The Wyoming County Commissioners Association (WCCA) Business Partner Program was established to increase our association's capacity to strengthen Wyoming's counties and assist county commissioners to be effective and efficient front-line decision-makers. WCCA Business Partners provide added resources to accomplish this through a program of networking, education, and unified action.

Why should my company become a WCCA Business Partner?

The demands on county commissioners are complex and, as such, the WCCA is constantly seeking new, innovative, and cost effective ways to provide services. The WCCA recognizes the benefits of the public and private sectors working together to accomplish great things. The WCCA Business Partner Program connects your company with county commissioners and helps nurture relationships beneficial to all Wyomingites, while providing ongoing access to information about county issues and activities across the state.

Whether you are entering Wyoming's market or building upon your investment, being a WCCA Business Partner earns you a unique competitive advantage. Why...? Because the WCCA promotes its Business Partners year-round through online communications, publications, and conferences. Simply, the WCCAs Business Partner Program provides the most effective and cost-effective way to showcase companies to decision-makers from Wyoming's 23 counties.

What are the WCCAs Business Partner levels?

The WCCA offers five Business Partner levels: Belle Fourche, Vedauwoo Rocks, Great Divide, Grand Prismatic, and Gannett Peak. Each membership category offers Business Partners certain basic benefits while other levels offer increasing participation, visibility, and connection to Wyoming's county commissioners.

We also understand the WCCA Business Partner Program levels do not work for every company. Various companies sponsor WCCA meetings, receptions, and other functions that fit within the corporate structure. These sponsorships start at \$1,000 and are another meaningful way to support the mission of WCCA.

How do I become a WCCA Business Partner?

To learn more about the WCCA Business Partner Program, contact Jeremiah Rieman at jrieman@wyo-wcca.org or 307-632-5409.

Belle Fourche - \$5,000

- ▶ Annual Business Partner dinner (one individual) with the WCCAs staff and board of directors;
 - ▶ Complimentary attendance (one individual) at all WCCA events, including general sessions, committee workshops, and meal functions;
 - ▶ Promotional item placement with conference materials;
 - ▶ Access (one individual) to the WCCA email legislative reports (session and interim);
 - ▶ Access (one individual) to other WCCA email communications such as our Natural Resources Update and Articles of Interest;
 - ▶ Copy of the WCCA County Government Directory and WCCA Revenue Estimating Manual;
 - ▶ Copy of the WCCA county commissioner candidate roster and results during election years;
 - ▶ Company recognition (name) by Business Partner category on the WCCA website;
 - ▶ Company recognition by Business Partner category in WCCA email-branded communications (e.g., Legislative Leadership emails) and conference materials; and
 - ▶ Verbal recognition during all WCCA conferences
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Vedauwoo Rocks - \$7,500

Includes the benefits of Belle Fourche Business Partner membership **plus:**

- ▶ Annual Business Partner dinner (two individuals) with the WCCAs staff and board of directors; and
 - ▶ Complimentary (two individuals) attendance at all WCCA events and access to WCCA reports
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Great Divide - \$10,000

Includes the benefits of Vedauwoo Rocks Business Partner membership **plus:**

- ▶ Annual Business Partner dinner (three individuals) with the WCCA staff and board of directors;
- ▶ Complimentary (three individuals) attendance at all WCCA events and access to WCCA reports and branded communications;
- ▶ Company recognition (logo) by Business Partner category on the WCCA website; and
- ▶ Annual opportunity for Business Partner to open a conference session, including introducing itself (ten minutes)

Grand Prismatic - \$15,000

Includes the benefits of Great Divide Business Partner membership **plus:**

- ▶ Complimentary (four individuals) attendance at all WCCA events and access to WCCA reports and branded communications;
 - ▶ Company recognition (logo and short description) by Business Partner category on the WCCA website;
 - ▶ Annual 15-minute educational session (e.g., current trends) at the WCCA legislative conference, spring meeting, or fall conference (WCCA discretion); and
 - ▶ Annual email promotion featuring educational content (150 words) and contact information
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Gannett Peak - variable

Includes the benefits of Grand Prismatic Business Partner membership **plus:**

- ▶ Complimentary (five individuals) attendance at all WCCA events and access to WCCAs report
- ▶ One additional annual email promotion featuring educational content and contact information;
- ▶ Annual 30-minute educational session (e.g., current trends) at the WCCA legislative conference, spring meeting, or fall conference (WCCA discretion);
- ▶ Annual private dinner for three individuals with the WCCA executive director, WCCA executive committee, WCCA committee chairs, and/or other WCCA NACo leadership, and, if possible, other county association leadership; and
- ▶ WCCA Business Partner branding (WCCA-provided logo)

Customized Gannett Peak Business Partner plans are possible and welcome.

Associate Partner - \$400

- ▶ Guest registration rate for attendance at all WCCA conferences;
 - ▶ Promotional item placement with conference materials;
 - ▶ Access (one individual) to the WCCA email legislative reports (session and interim);
 - ▶ Access (one individual) to other WCCA email communications such as our Natural Resources Update and Articles of Interest;
 - ▶ Copy of the WCCA County Government Directory and WCCA Revenue Estimating Manual;
 - ▶ Copy of the WCCA county commissioner candidate roster and results during election years; and
 - ▶ Recognition (name) on the WCCA website
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Meeting, Reception, or Other Function Sponsorship - \$1,000

- ▶ Complimentary attendance (one individual) for the sponsored WCCA conference, including
- ▶ general sessions, committee workshops, and meal functions;
- ▶ Promotional item placement with conference materials;
- ▶ Company recognition (name) in WCCA event print materials and signage; and
- ▶ Company recognition (verbal) during the event.

Customized Meeting, Reception, or Other Function Sponsorship plans are possible.

Membership Levels At a Glance

	Belle Fourche (\$5,000)	Vedauwoo Rocks (\$7,500)	Great Divide (\$10,000)	Grand Prismatic (\$15,000)	Gannett Peak (variable)
Annual Business Partner dinner	one individual	two individuals	three individuals	four individuals	five individuals
Promotional item placement	✓	✓	✓	✓	✓
Access to legislative reports	one individual	two individuals	three individuals	four individuals	five individuals
Access to Natural Resources Updates and Articles of Interest	one individual	two individuals	three individuals	four individuals	five individuals
Copy of County Government Directory and Revenue Estimating Manual	✓	✓	✓	✓	✓
Copy of County Commissioner candidate roster and election results	✓	✓	✓	✓	✓
Company recognition on WCCA website	Name	Name	Logo	Logo and short description	logo and short description
Company recognition in branded email communications and conference materials	✓	✓	✓	✓	✓
Verbal recognition during all WCCA conferences	✓	✓	✓	✓	✓
Opportunity to open conference session	-	-	✓	✓	✓
Educational conference session	-	-	-	15 minutes	30 minutes
Email promotion featuring educational content and contact information	-	-	-	one	two
Private dinner with WCCA and county leadership	-	-	-	-	three individuals
WCCA Business Partner branding	-	-	-	-	✓



Wyoming County Commissioners Association

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